



Thursday, November 8th, 2007

Dear Business Manager:

RE: Earthsave Canada's 2008 Vegetarian Directory

Time is running out!

We are less than one month away from the ad space deadline of the **2008 Vegetarian Directory of Metro Vancouver!** And, we are approximately two months away from the release of the 2008 Vegetarian Directory of Vancouver. If you are a vegan, vegetarian, or a vegetarian-friendly establishment, you will want to be in this directory.

For a basic listing of only 23 dollars, you will have your company's name and info printed over 30,000 times in a resource guide that is becoming more and more popular each year! Think of the exposure for your business from a listing in Vancouver's most up-to-date resource guide about where to find good vegetarian and vegan-friendly establishments in the city of Vancouver.

You will see your company's name over 30,000 times in a full color, multiple panel brochure, which will be distributed throughout the city at over 60 businesses. It will also be available at various events throughout the year such as health shows (including our annual Taste of Health vegetarian food festival event), farmers markets, and other food, environmental and animal-friendly events. Inspire Health also distributes a copy to each of their new members as part of their cancer patient program. Your paid participation to this resource guide also gives you a listing to our online vegetarian directory at www.earthsave.ca, which attracts approximately 1000 hits a day!

Become an HPP (Health Partnership Program) member and, along with other benefits, you will receive 10% off your Vegetarian Directory ad.

This is your last chance as the **deadline for ad space is November 30th, 2007.** If you haven't already done so, please take a moment to fill out the enclosed Registration Form and contact me at 604-328-1020.

We look forward to seeing you in our 2008 Vegetarian Directory.

Sincerely,

Kate Mitchell
Sales and Marketing Manager,
Earthsave Canada
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Earthsave Canada is a non-profit, educational organization promoting awareness of the health, environmental, and ethical consequences of our food choices. We advocate the move towards a plant-based diet for better health, environmental sustainability, and compassion toward non-human animals.

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