



MEMBER DISCOUNT PROGRAM (MDP)

The Program

Good for you, good for Earthsave, good for our members!

Our popular Member Discount Program is an ideal way to promote your business. By **offering a 10% discount to Earthsave members**, you not only attract new, loyal customers who value your products and services, but you also have the opportunity to reach hundreds more potential customers through Earthsave's distribution materials.

The Benefits

- **Free newsletter listing.** Your business will appear in our newsletter, the *Canada Earthsaver*, which is published six times a year. The newsletter reaches our membership and mailing list of over 800 supportive individuals, as well as over 1,500 others through distribution at libraries, events, restaurants, and stores.
- **Free website listing.** Your business will appear on our website, www.earthsave.ca, which receives over 3,000 hits a day and is accessed worldwide by individuals interested in health and environmental issues.
- **Honourary Earthsave Canada member.** This entitles you and your employees to the 10% discount at other MDP businesses. Your Earthsave membership also entitles you to enjoy a discount on all our events (e.g., Taste of Health festival, potlucks, seminars, etc.) and merchandise (such as books and DVD's from the Earthsave Book Store), as well as **discounts on advertising rates in the Canada Earthsaver newsletter and our annual Vegetarian Directory.**

Cost

Absolutely free! And you get a free membership too!

To Join

Make the relationship between your business and Earthsave mutually beneficial. Join us today!

Complete the attached form and **fax it to 604-731-5805, or mail it to the Earthsave office.** Confirmation of this agreement will be sent to you. Questions? Please don't hesitate to contact our Sales and Marketing Manager, Kate Mitchell at 604-328-1020. We appreciate your support!

Note: All applicants must meet program requirements.



MEMBER DISCOUNT PROGRAM (MDP) Application Form

You're almost there! By filling in this form you are joining Metro Vancouver's largest vegetarian and vegetarian-friendly network. Please fill in the following information *as completely as possible*:

Business Information

Business Name

Address

Phone

Cell Phone

Fax

Website

E-mail

Please indicate which category your business falls under:

- Vegetarian-friendly Eatery
- Health & Wellness
- Food Store
- Cooking Class or Personal Chef
- Home Delivery Service
- Recreation & Vacations
- Environment
- Other _____

Yes, I would like 20 (or ____) copies of the Earthsaver newsletter sent to me to distribute to customers

Yes, please send me ____ MDP stickers to put up in my establishment.

Please also include a statement of 40-50 words describing your business for a free introductory listing in our newsletter (NOTE: listings appear only if extra space permits):
